



Digitalization of Manufacturing: Building the ecosystem for a smart and sustainable future

**12 November 2020
09:00-11:30**

Within the framework of the 2020 edition of the World Manufacturing Forum, this event will bring together **European, national and regional initiatives aimed at boosting the digital transformation of manufacturing**, to share available opportunities and good practices, and discuss about synergies to work together.

The audience will find out about **technologies, funding and collaboration opportunities** offered by the “Smart Anything Everywhere” European Initiative to foster the digitalization of **SMEs and midcaps**. Moreover, the audience will have the opportunity to get **lessons learnt and recommendations** about the ongoing development of the **European Digital Innovation Hubs Network** building bridges between the European and the local level.

Programme

- 09:00 – 09:10** **Welcome and Introduction**
Marco Taisch, Politecnico di Milano
- 09:10 - 09:20** **Digitizing European Industry Initiative and Digital Europe Programme**
Yves Paindaveine, DG CONNECT European Commission
- 09:20 - 09:30** **The Smart Anything Everywhere (SAE) European initiative in a nutshell**
Meike Reimann, Steinbeis - Smart4Europe2
- 09:30 - 10:10** **Panel: How SMEs can benefit from SAE Innovation Actions**
Isabelle Chartier, CEA-LETI – DigiFed
Ricardo Gonçalves, UNINOVA – DIH4CPS
Nikolaos Voros, University of Peloponnese - Smart4All
Meike Reimann, Steinbeis - Smart4Europe2
- 10:10 - 10:20** **Questions & Answers from the audience**
- 10:20 - 10:35** **The Italian Network of Digital Innovation Hubs and Competence Centres**
Giuseppe Linati, DIH Lombardia
- 10:35 - 11:20** **Panel: Preparing the Network of European DIHs: lessons learned and recommendations**
Anne-Marie Sassen, DG CONNECT European Commission
Maria Benedetta Francesconi, Italian Ministry of Economic Development
Frauke Goll, FZI Forschungszentrum Informatik
Natalie Cernecka, TeraLab
Giuseppe Linati, DIH Lombardia
- 11:20 - 11:28** **Questions & Answers from the audience**
- 11:28 – 11:30** **Closing**